

sands *strategic*



Sands Strategic is a left-of-center political consulting firm that advises candidates, organizations, and coalitions across the country.

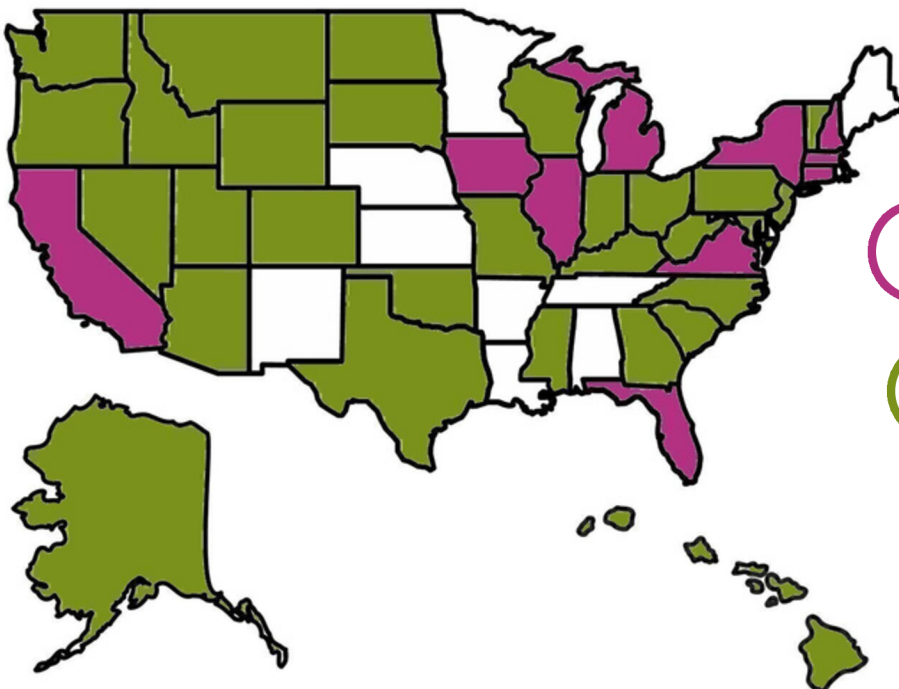
Founded in 2023 by Amanda Sands, the firm specializes in launching political campaigns, training campaign staff, advising first-time candidates, and managing complex projects for advocacy organizations.

We are proud to have launched and advised campaigns across the country, from competitive congressional races to statewide efforts, enabling candidates to build the teams, operations, and strategy required to compete in an increasingly challenging political landscape.

While much of our work begins at launch, many of our clients have retained our team as general consultants and senior advisors to keep campaigns and organizations on the right track and poised to accomplish their goals.

services

**campaign launching + setup • senior advising + general consulting • project management + crisis management
• candidate + campaign staff training • personal + public figure brand strategy**



WHERE WE HAVE ON-THE-GROUND EXPERIENCE

WHERE WE'VE ADVISED CLIENTS

Nancy Lacore for Congress (SC-01)



In SC-01, we launched Nancy Lacore's congressional campaign. Nancy, a three-star Vice Admiral and former Chief of Navy Reserve with decades of military leadership and public service, is running in one of the country's most competitive districts after being fired by Pete Hegseth without cause.

We built and scaled a high-profile campaign, capturing national media attention and raising over \$500,000 in the first two weeks and over \$1 million in her first quarter.

Robin Kelly for U.S. Senate

We built up and launched Congresswoman Robin Kelly's U.S. Senate campaign in Illinois, building the campaign's initial infrastructure, assembling the team, and developing the narrative that defined her candidacy and enabled her to compete against well-resourced opponents.

By centering Kelly's nationally recognized leadership on gun violence prevention and her strong congressional record in the launch, we solidified her as the only candidate with the experience needed to take on the Trump administration.



Beau Bayh for Secretary of State



We partnered with Beau Bayh in his campaign for Indiana's Secretary of State, launching his statewide effort centered on election integrity and government efficiency. We stood up an impressive operation that set new fundraising and modernization standards for Indiana Democratic statewide campaigns.

Building this early infrastructure enabled Beau to raise \$1.8 million in **under three months** — over 3x what the Republican incumbent raised **the entire year**.

Luke Bronin for Congress (CT-01)

Our team launched and advised the congressional campaign of former Hartford Mayor Luke Bronin, building a disciplined operation grounded in his executive leadership, public service, and military background.

Raising over \$1 million in its first two months, the campaign has **outraised the incumbent every quarter** and currently holds a 150% cash-on-hand advantage heading into the party convention, earning endorsements from organizations including VoteVets, New Politics, Pete Buttigieg, and The Bench.

